



II CONFERENCE

«FOREIGN ECONOMIC ACTIVITIES AS FACTOR FOR EFFICIENT DEVELOPMENT OF THE RUSSIAN FEDERATION REGIONS»

December 4 – 5, 2014, Ulyanovsk

PROGRAMME OF THE CONFERENCE

ΠΡΟΓΡΑΜΜΑ ΚΟΝΦΕΡΕΝΤΣΙΑΣ

December 4, 2014 – First Day of the Conference	
Time	Event
9.00 – 10.00	Registration of the Conference participants
10.00 – 13.00	Plenary session
13.00 – 13.45	Coffee break
13.45 – 17.30	Sections of the Conference
13.45 -15.45	<p>Section № 1 «Cooperation of SME with big Russian and international companies»</p> <p>Topics for the discussion:</p> <ul style="list-style-type: none"> • requirements for subcontracting by big business. Strength and weakness of the Russian – SMEs – suppliers by the opinion of the international big business that is involved into localization process in Russia; • practical experience of SME cooperation with big Russian and international business, Regional experience, success stories; • role and tasks of the state and development institutions in adapting the Russian SME towards the requirements of big business.
15.45 – 17.30	<p>Section № 2 «Difficulties and barriers of the Russian market faced by international companies»</p> <p>Topics for the discussion:</p> <ul style="list-style-type: none"> • practical experience of the international companies on entering the Russian markets; • cooperation practice in the region of Ulyanovsk as well as other regions of Russia (success stories, good cases / models / barriers, etc.).
15.45 – 17.30	<p>Section № 3 «Prospects for cooperation with countries from Asia – Pacific region»</p> <p>Topics for the discussion:</p> <ul style="list-style-type: none"> • opportunities and prospects for entering the Asian – Pacific markets, barriers, support